

100ATTACHMENT B - PUBLIC FILE REPORT

EEO Public File Report

**New Northwest Broadcasters: Anchorage, AK
 KDBZ(FM), KBBO(FM), KFAT(FM), KXLW(FM)
 October 1, 2009 –September 30, 2010
 Full-Time Positions Filled**

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (sources that have requested notification identified by *)	Number Interviewed	Number Hired
1	Sales/Promotion Coordinator	10/12/09	12/14/09	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College	1	
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref	1	
				NNB Websites (KFAT,KXLW,KBBO,KDBZ)		
				Craigslist	1	
				Alaska Job Center Network (ALEXSYS)	2	
				Broadcast Center		
				Brown College		
				On-Air Advertisement	2	
				Walk In (word of mouth)	1	1

1	Admin Asst/Front Desk	01/21/10	02/16/10	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council	1	
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref	2	
				NNB Websites (KFAT,KXLW,KBBO,KDBZ)		
				CraigsList	3	1
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)	1	
1	Sales	02/01/10	None	Alaska Broadcasters Assoc.		
		03/11/10	06/28/10	Alaska Pacific University		
		07/14/10	07/28/10	Aleutian/Pribilof Islands Assn. Inc		
		07/14/10	08/24/10	Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage	2	
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref		
				NNB Websites (KFAT,KXLW,KBBO,KDBZ)		
				CraigsList	2	2
				Alaska Job Center Network (ALEXSYS)	3	
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)	3	1

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies				
No.	Recruitment Source	Contact	Total Interviewed	Requested Notification
1	University of Alaska Anchorage 3211 Providence Drive, BEB-122, Anchorage, AK, 99508	Jenifer Stone 907-786-4513	2	N
2	Adult Learning Center 3401 Minnesota Drive, Anchorage, AK 99503	Tony Diaz 907-375-6000		N
3	Alaska Pacific University 4101 University Dr, Atwood Center, Anchorage, AK 99501	Tamera Randolph 907-564-8345		N
4	Career Academy 1415 E Tudor Rd, Anchorage, AK 99507-1033	Laurie Johnson 907-563-7575		N
5	Alaska Job Center Network 3301 Eagle St, Ste 101, Anchorage, AK 99510-7024	Meg Rutz 907-269-4800	5	N
6	Charter College 2221 E Northern Lights, Ste 120 Anchorage, AK 99508	Wisteria Johnson 907-277-1000	1	N
7	All Access Music Group 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Job Posting Board www.allaccess.com 310-457-6616 (p) 310-457-8058 (f)	1	N
8	Radio OnLine--Online Radio Industry Recruitment Source 3500 Tripp Ave Amarillo, Tx 79121-1637 http://jobs.radio-online.com/cgi-bin/\$rolmenu.exe/redir_www/form_j (job submission address)	www.radio-online.com 806-352-7503 (p) 806-352-3677 (f)		N
9	NNB Radio Website	www.nnbradio.com		N
10	On-Air Recruitment	KDBZ,KFAT,KXLW,KBBO	2	N
11	Alaska's People Cook Inlet Tribal Council 670 W Fireweed Lane Suite 112 Anchorage, AK 99503	Carol Wren 907-795-3676 cwren@citci.com	1	N
12	Aleutian/Probilof Islands Assn.Inc 201 East #rd Ave Anchorage, Alaska 99501	Jan Carolyn Hardy 907-276-2700 (p) 907-279-4351 (f)		N
13	Walk –In (word of mouth)		5	N
14	Personal Reference		5	N
15	Alaska Broadcasters Association PO Box 102424 Anchorage, AK 99510	Darlene Simono 258-2424 Email : akba@gci.net		N
16	Media Staffing Network www.mediastaffingnetwork.com Preferred Method – email	810-987-6069 kate@mediastaffingnetwork.com		N

17	Broadcast Center 2360 Hampton Ave St. Louis, MO http://www.broadcastcenterinfo.com/	314-647-8181 (p) 314-647-1575 (f)		N
18	Brown College 1440 Northland Drive Mendota Heights, MN 55120	Karol Maumeister 651-905-3400 651-905-3540 Fax		N
19	Spec-Howard School of Broadcast Arts 19900 West Nine Mile Road Southfield, MI 48075	Kevin Seguin-Scollin kscollin@specshoward.edr 248-358-9000		N
20	Craigslist	www.craigslist.com	6	N
21	2010 NNB Employment Open House	907-344-4045 Tom Oakes, Bill Sigmar and Shannon Hollier		N
22	UAA Business Expo 3211 Providence Drive – Student Union Hall	Cheryl Carpenter 907-786-4513		N
23	UAA Career Fair 3211 Providence Drive - Sports Center Building	Charyl Carpenter 907-786-4513		N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	09/29/10	NNB Employment Open House	Local Open House for ALL Interested Parties in Broadcasting Careers	On Air Announcement, On Site Tours and Applications	Entire Staff
2	10/08/09	UAA Business Expo	Recruit for employment, current and future positions	Recruit for employment, current and future positions	Tom Oakes, Bill Sigmar
3	03/26/10	UAA Career Fair	NNB Sponsored this event with UAA This event allowed many vendors to attend, including NNB to recruit for employment, current and future positions	NNB Sponsored this event. We gave UAA free advertisement in order to get the message out to the community. See attached contracts and scripts.	Shannon Hollier, Sarah Harper, Allen Justice
4	04/23/10	Alaska Broadcasters Association	Reviewed applications and participated in the selection of the 2010 ABA Scholarship	Reviewed applications and participated in the selection of the 2010 ABA Scholarship	Bill Sigmar
5	07/17/10	Brown College Conclave Career Fair	This event allowed many vendors to attend, including NNB to recruit for employment, current and future positions	Recruit for employment, current and future positions	Brad Erickson, Tom Oakes